

Activity 3: Engagement

Prompts that require readers to consider--and hopefully provide!-- a response can help boost the visibility of your post. You can also encourage others to tag their friends in comments, so more people see your post. Examples include: "When is the last you [insert action here]?" "What do you think about [insert noun here]?" "Tag someone who might be interested in our event in the comments!"

1. Write out three questions and/or prompts that you could include in a social media caption to engage your audience. Keep in mind your particular audience and niche; try to avoid anything too general.